

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

**SCHEDULE 14A  
(RULE 14a-101)**

**SCHEDULE 14A INFORMATION**

**PROXY STATEMENT PURSUANT TO SECTION 14(a) OF THE SECURITIES  
EXCHANGE ACT OF 1934  
(AMENDMENT NO. )**

**Filed by the Registrant**

**Filed by a Party other than the Registrant**

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, For Use of the Commission Only (as Permitted by Rule 14a-6(e)(2))
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material under §240.14a-12

**Nxt-ID, Inc.**

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

**Payment of Filing Fee (Check the appropriate box):**

- No fee required
  - Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11
    - (1) Title of each class of securities to which transaction applies:
    - (2) Aggregate number of securities to which transaction applies:
    - (3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):
    - (4) Proposed maximum aggregate value of transaction:
    - (5) Total fee paid:
  - Fee paid previously with preliminary materials.
  - Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the form or Schedule and the date of its filing.
    - (1) Amount Previously Paid:
    - (2) Form, Schedule or Registration Statement No.:
    - (3) Filing Party:
    - (4) Date Filed:
- 
-



#### **EXPLANATORY NOTE**

On October 13, 2021 and October 14, 2021, Nxt-ID, Inc. (the “Company”) posted additional information on its Facebook, LinkedIn and Twitter pages (“Updated Social Media Content”), which are each dedicated to the Company’s upcoming Special Meeting of Stockholders scheduled to be held on Friday, October 15, 2021 (the “Special Meeting”). Such posts were intended to continue to remind the Company’s stockholders of the Special Meeting, and to encourage them to vote on the proposals included in the Definitive Proxy Statement that the Company filed with the Securities and Exchange Commission (“SEC”) on September 17, 2021 (the “Definitive Proxy Statement”).

The Updated Social Media Content supplements the Definitive Proxy Statement and the Definitive Additional Materials filed with the SEC on September 21, 2021, September 27, 2021, September 29, 2021, September 30, 2021, October 1, 2021, October 4, 2021, October 5, 2021, October 6, 2021, October 7, 2021, October 8, 2021, October 12, 2021 and October 13, 2021.

Below is a copy of the additional information posted on the Company's Facebook page, <https://www.facebook.com/Vote4NXTID>:

The image shows three screenshots of Facebook posts from the page 'Vote 4 NXTID', published by Brittany Oat on 'Yesterday at 11:30 PM'. Each post has 1 'People Reached' and 0 'Engagements'. The posts contain the following information:

- Post 1 (Top Left):** A video titled 'WHAT IS A REVERSE STOCK SPLIT?' with the NXTID logo. The video player shows a progress bar at 0:05 / 0:34 and a prompt: 'Please stay for the important disclosure at the end of the video.'
- Post 2 (Top Right):** A video featuring a woman speaking in front of a bookshelf. The video player shows a progress bar at 0:05 / 0:34 and the same prompt as Post 1.
- Post 3 (Bottom Left):** A text-based post titled 'Registered Holders' with the following content:

Registered Holders

If your shares are registered directly in your name with NXT-ID's transfer agent, VStock Transfer, LLC, you are considered the "stockholder of record" of those shares and the proxy statement for the Special Meeting is being sent directly to you by NXT-ID. Shareholders of record (that is, shareholders who hold their shares in their own name) can vote by mail, online, email, fax or in person at the Special Meeting by following the instructions provided on the proxy card.

  - If you choose to submit your proxy by mail, simply mark, date and sign your proxy card and return it in the postage-paid envelope provided.
  - If you choose to submit a proxy by internet, go to <http://www.vstocktransfer.com/> proxy to complete an electronic proxy card. Have your proxy card in hand when you access the website and follow the instructions to cast a vote. Your internet proxy must be received by 11:59 p.m. Eastern Time on October 14, 2021 to be counted.

Beneficial Owners of Shares Held in Street Name

If your shares are held in "street name" (that is, in the name of a bank or broker or other holder of record), you will receive instructions from the holder of record that you should follow in order for your shares to be voted. In some instances, it also may be offered to you to vote your shares through most banks and brokers. If your shares are held



### **Vote 4 NXTID**

Published by Brittany Oat · Just now ·



Today is your final day to vote "FOR" both reverse stock splits. Help secure the growth and future of your shares. Visit <https://www.vote fornxt-id.com> for more information. #Vote4NXTID #NXTID \$NXTD

# HOW TO VOTE

VISIT [VOTEFORNXT-ID.COM](https://www.vote fornxt-id.com)  
OR CONTACT  
LAUREL HILL ADVISORY GROUP  
888-742-1305  
NXT-ID@LAURELHILL.COM



0

People Reached

0

Engagements

-

Distribution Score

Boost Post



Like



Comment



Share



Comment as Vote 4 NXTID



Press Enter to post.

Below is a copy of the additional information posted on the Company's LinkedIn page, <https://www.linkedin.com/company/vote4nxtid/>:

**Vote "FOR" NXT-ID**  
1 follower  
3h · 🌐

What is a reverse stock split and why is it important for the future of NXT-ID?  
Learn more and vote "FOR" both reverse stock splits. Learn how to vote at <https://lnkd.in/gP6ichJa>. ...see more

### WHAT IS A REVERSE STOCK SPLIT?

**NXTID**

0:01 / 0:54

What is a reverse stock split?

I wonder... Thanks for posting... Love this... I think... ( > )

Like Comment Share Send

**Vote "FOR" NXT-ID**  
1 follower  
3h · 🌐

What is a reverse stock split and why is it important for the future of NXT-ID?  
Learn more and vote "FOR" both reverse stock splits. Learn how to vote at <https://lnkd.in/gP6ichJa>. ...see more

0:20 / 0:54

What is a reverse stock split?

I wonder... Thanks for posting... Love this... I think... ( > )

Like Comment Share Send

**Vote "FOR" NXT-ID**  
1 follower  
3h · 🌐

What is a reverse stock split and why is it important for the future of NXT-ID?  
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Beneficial Owners of Shares Held in Street Name

0:46 / 0:54

What is a reverse stock split?

I wonder... Thanks for posting... Love this... I think... ( > )

Like Comment Share Send



### Vote "FOR" NXT-ID

+ Follow ...

1 follower  
now •

Today is your final day to vote "FOR" both reverse stock splits. Help secure the growth and future of your shares. Visit <https://lnkd.in/gP6ichJa> for more information. ...see more

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Like



Comment



Share




Send

Below is a copy of the additional information posted on the Company's Twitter page, <https://twitter.com/Vote4NXTID>:

**Vote "FOR" NXT-ID** @Vote4NXTID · 3h  
What is a reverse stock split? Learn more and vote "FOR" both reverse stock splits: [voteformxt-id.com](http://voteformxt-id.com). #Vote4NXTID

#NXTID \$NXTD #NASDAQ #stocks



7 views 0:03 / 0:54

Reply Retweet Like 1 Share

**Vote "FOR" NXT-ID** @Vote4NXTID · 3h  
What is a reverse stock split? Learn more and vote "FOR" both reverse stock splits: [voteformxt-id.com](http://voteformxt-id.com). #Vote4NXTID

#NXTID \$NXTD #NASDAQ #stocks

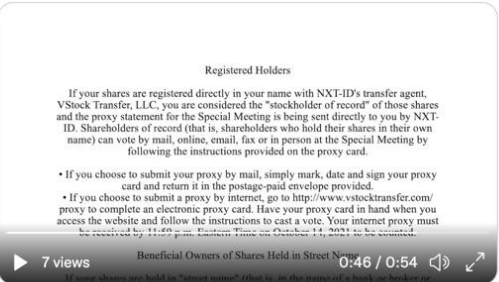


7 views 0:12 / 0:54

Reply Retweet Like 1 Share

**Vote "FOR" NXT-ID** @Vote4NXTID · 3h  
What is a reverse stock split? Learn more and vote "FOR" both reverse stock splits: [voteformxt-id.com](http://voteformxt-id.com). #Vote4NXTID

#NXTID \$NXTD #NASDAQ #stocks



7 views 0:46 / 0:54

Reply Retweet Like 1 Share



**Vote "FOR" NXT-ID @Vote4NXTID · 1s**

...

Today is your final day to vote "FOR" both reverse stock splits. Help secure the growth and future of your shares: [voteformxt-id.com](https://voteformxt-id.com). #Vote4NXTID #NXTID \$NXTD

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OR CONTACT  
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**888-742-1305**  
[NXT-ID@LAURELHILL.COM](mailto:NXT-ID@LAURELHILL.COM)



\* \* \*

Note: Notwithstanding the foregoing or anything to the contrary contained herein, as a precaution due to the outbreak of the coronavirus (COVID-19), the Company is planning for the possibility that there may be limitations on attending the Special Meeting in person, or the Company may decide to hold the Special Meeting on a different date, at a different location or by means of remote communication (i.e., a "virtual meeting").